



NTRCA MEMBER ORDER FOR "HOW CAN" RACK CARD:
complete this form, scan and email to: laura@sparkcreativeservices.com or text to 972.877.7325.

We will send you a confirmation, with your receipt and proofs.

Choose your products / quantities, fill in all the blanks. You must pre-pay with a credit / debit card.

PLEASE WRITE NEATLY!

ORDERS MUST HAVE CREDIT CARD INFO:

CC # _____ EXP DATE: _____

BILLING ZIPCODE: _____ SECURITY CODE: _____

CUSTOM RACK CARDS - 3 CHOICES: COMMERCIALY PRINTED, DIGITAL or BOTH.

These will be customized for each roofer-member. We will process your invoice and pre-payment, and email you proofs. NO OTHER EDITS CAN BE MADE TO ARTWORK.

- DIGITAL RACK CARD ONLY. \$75.**
One medium-resolution version of card -- front and back laid out in 1 file -- (not suitable for printing) will be customized for you. You can use the file for website, emails, and/or social media. This file will be emailed to you in a JPG format.
- BOTH COMMERCIALY PRINTED + DIGITAL RACK CARD.** ADD \$65 TO YOUR CHOICE of QTY BELOW.
- COMMERCIALY PRINTED RACK CARD.**
Shipped approx 12 days* after payment is received and proofs are approved. 4" x 9" printed on glossy card stock.

COMMERCIAL PRINTING - CHOOSE QUANTITY: (check one)

- ___ 250 = \$205.00 + sales tax
- ___ 500 = \$229.00 + sales tax
- ___ 1000 = \$269.00 + sales tax
- ___ 2500 = \$309.00 + sales tax
- ___ 5000 = \$469.00 + sales tax
- ___ 10k = \$699.00 + sales tax

PLEASE FILL OUT ALL THE INFO BELOW (items 1-8) AND EMAIL US A HIGH-RESOLUTION VERSION OF YOUR COMPANY LOGO WITH THIS ORDER!

(price includes design, edits, 2 proofs, printing and shipping / delivery. tax will be added - required by TX.)

1. COMPANY NAME:

2. YOUR NAME:

3. YOUR EMAIL:

4. SHIP MY PRINTED MATERIAL TO:

5. PHONE # FOR RACK CARD LAYOUT:

6. WEBSITE FOR RACK CARD LAYOUT:

7. COMPANY TAGLINE OR MOTTO:

8. I agree that I will not violate copyright law by re-using, reproducing, printing or altering the NTRCA printed and/or digital material in any way.

*printing / delivery may take longer during COVID spikes / natural disasters.

REVISED 9-3-2021

HOW CAN ROOFING CONTRACTORS "AFFORD" TO WAIVE YOUR DEDUCTIBLE?
A CONSUMER AWARENESS MESSAGE FROM NTRCA

Roofs are expensive, and it's worth your while to invest in a reputable contractor to do the job right. Be sure to do your homework and understand how a shady contractor might take advantage of you.

SKIPPING ON PRODUCTS AND/OR WORKMANSHIP
Reputable roofers agree -- you should never skip on roofing materials! But a contractor willing to commit insurance fraud may likely choose cheap materials or skip on best practices and manufacturer specs, such as using fewer nails or less shingle overlap than required. Cutting corners can result in voided warranties and premature roof failures. Likewise, poor workmanship will also result in costly repairs not too far down the road.

NOT REPLACING YOUR FELT UNDERLAYMENT
When replacing a roof, Texas building code and manufacturer warranties require the removal of all existing layers of roof covering, including shingles and underlayment - down to the roof deck, which must be inspected for structural integrity. Having multiple layers of underlayment means the felt can bunch and absorb water, resulting in unseen damage to the structure of your roof.

USING "SECONDS" OR STOLEN MATERIALS
Roofing shingle "seconds" means they have no wrappers and are exposed to the elements during storage, which could result in cosmetic and/or structural flaws. Most likely, they also come WITHOUT a warranty. Roofing professionals recommend avoiding these seconds. And, of course, you don't want stolen materials used on your home or building!

CARRYING INADEQUATE OR NO LIABILITY INSURANCE
The state of Texas does not require insurance, registration or any kind of licensing of roofing contractors. Fraudulent contractors save money by not buying insurance - at the expense of the consumer! Professional roofers will carry insurance to protect themselves and their customers. Be sure to ask for proof of insurance before you hire a contractor.

PROTECT YOURSELF AND YOUR PROPERTY. GET THE FACTS ABOUT THE ROOFING INDUSTRY. Learn more at NTRCA.com

NTRCA NORTH TEXAS ROOFING CONTRACTORS ASSOCIATION
who's on your roof?

THIS RACK CARD EXPLAINS HOW ROOFERS "AFFORD" TO WAIVE DEDUCTIBLES

TEXAS CONSUMERS DON'T BREAK THE LAW

A new Texas law took effect 9/1/19 that requires homeowners to pay the full insurance deductible they agreed to pay in their property insurance policy.

The new law also makes it a class B misdemeanor (punishable by a jail sentence of up to 180 days + \$2,000 fine) if a contractor pays, waives, absorbs, rebates, credits or otherwise declines to charge or collect a deductible.

Why Was This Law Passed? How Does It Help ME?

It has long been against the law to fail to pay the insurance deductible you agreed to pay as part of your selected policy. Like any insurance, the lower the deductible, the higher your premium; the higher the deductible, the lower your premium. Due to a confusing, poorly worded statute passed in 1983, back when home insurance deductibles were still low, the law was not widely enforced.

As insurance deductibles have risen, some contractors began to employ "creative" ways to continue to "cover" consumers' deductibles. Unfortunately, this has led to some shady practices that often involve cutting corners on a customer's roof (to make up the difference) and cause homeowners to unknowingly commit insurance fraud (a misdemeanor to a felony based on amount). The new 2019 law clears up any previous confusion and protects consumers from being duped by disreputable contractors.

IF A CONTRACTOR OFFERS TO WAIVE A DEDUCTIBLE, REPORT IT TO THE TEXAS ATTORNEY GENERAL'S CONSUMER PROTECTION HOTLINE AT 800-621-0508.

Is Your Contractor Obeying the Law?

Texas law requires roofing contractors to 1) collect insurance deductibles and 2) include the following text in their consumer contracts (in a minimum 12 pt font):

"Texas law requires a person insured under a property insurance policy to pay any deductible applicable to a claim made under the policy. It is a violation of Texas law for a seller of goods or services who knowingly reports to be paid wholly or partly from the proceeds of a property insurance claim to knowingly advise the insured person to fail to pay, or avoid the insured person's failure to pay, the applicable insurance deductible."

LOGO HERE COMPANY NAME HERE
TAGLINE GOES HERE!
ADDRESS / PHONE
WEBSITE GOES HERE.com

AREA OF CUSTOMIZATION WITH YOUR LOGO AND CONTACT INFO

THANK YOU ! We will contact you shortly to process your order.

www.SPARKCREATIVESERVICES.com PLANO, TEXAS