

Golden Hammer Evaluation Rubric

The rubric is meant to evaluate the completeness of the application, the quality of the project as described, the challenges faced and overcome, the quality of workmanship, and the recognition of stakeholders involved. It also places a heavy emphasis on safety, which is important in the roofing industry. This rubric gives the judges a systematic way to evaluate each application and ensures that each project is evaluated based on the same criteria.

PROJECT NUMBER: _____

Project Category: __ Commercial or __ Residential	Residential Project – Shingles Residential Project – Specialty Shingles (metal, steel, or synthetic) Commercial Project Community Service Project Metal Tile (Slate, Clay or Concrete) Innovation in Roofing (Green, Turret, combined materials)		
Project Title			
Eligibility (For Screening Prior to Judging)			
Project was completed in 2025.	YES	NO	
Completed by a Contractor Member of NTRCA.	YES	NO	
NTRCA Contractor Member is a current member and holds the warranty for the labor on the project.	YES	NO	
Project is entered for one category only.	YES	NO	
Inclusion of Size and Scope of Work of Project (20 Points)			
Size and Scope (0-20 Points)	Inclusion of the size and scope of the project.		
Quality of Application: Description of Project (70 Points)			
Clarity (0-10 Points)	Is the description clear and does it provide an adequate understanding of the project?		
Uniqueness and Innovation (0-20 Points)	Does the project have any unique or innovative features that set it apart from standard roofing projects?		

Challenges Overcome (0-20 Points)	Does the description address any logistical, safety, time, or other challenges faced and how they were addressed?		
Quality of Workmanship (0-20 Points)	Is there evidence of high-quality workmanship in the project?		
Photographic Evidence – may include drone footage (30 Points)			
Before Photos (0-10 Points)	Are they clear and do they give a good understanding of the project's starting point?		
During Photos (0-10 Points)	Do they show the progress and address the challenges mentioned in the description?		
After Photos (0-10 Points)	Do they clearly show the finished project and the quality of workmanship?		
Safety Compliance in Photos (10 Points)			
Safety Compliance in Photos (15 Points)	Are safety measures evident? (Fall protection, ladders tied off, orderly site, PPE)		
Total	Points	135	
BONUS: Additional Documentation (10 Points)			
Relevance (0-5 Bonus Points)	Is the attached documentation relevant to the project?		
Clarity (0-5 Bonus Points)	Is the documentation clear and easily understandable?		
BONUS: Inclusion of NTRCA Associate Members and Others (5 points)			
Inclusion of NTRCA Associate Members and Others (5 Points)	Has the application acknowledged the members and other stakeholders who assisted?		
Bonus Points (only if included)		15	
TOTAL POINTS		150	