

## 2024 Golden Hammer Application

The Golden Hammer Awards Program annually honors NTRCA contractor and associate members for their outstanding contributions to the roofing industry. Award recipients will be recognized during the NTRCA Awards Banquet, taking place on February 8, 2025, at The Longhorn Ballroom in Dallas.

Eligibility Criteria:

1. Projects must have been completed in 2024 (completion date of December 1, 2023 to December 13, 2024) to qualify for entry.
2. Applications must be submitted by an NTRCA Contractor Member, though Associate Members may assist with the application process.
3. The applying NTRCA Contractor Member must be a current member of NTRCA and hold the warranty for labor on the project.

Application Deadline: December 13, 2024.

### Award Category

Please select the category for which you are applying. If this project fits in more than one category, you may select all that apply. NOTE: The same project may not win in more than one category.

- Outstanding Commercial Project
- Outstanding Residential Project (shingle or synthetic, not metal or tile)
- Outstanding Commercial Community Service Project
- Outstanding Residential Community Service Project
- Outstanding Commercial Tile Project (Slate, Clay or Concrete)
- Outstanding Residential Tile Project (Slate, Clay or Concrete)
- Outstanding Commercial Metal Project (metal or stone-coated steel)
- Outstanding Residential Metal Project (metal or stone-coated steel)
- Commercial Innovation in Roofing Project (green, turret, combined material, etc.)
- Residential Innovation in Roofing Project (green, turret, combined material, etc.)

### Contractor Company Name

Please enter your company name exactly how you want it listed on the award should you win.

**First Name** of the person completing the form

**Last Name** of the person completing the form

**Email Address** In case we have questions -- or you win, how do we email you? In case we have questions -- or you win, how do we email you?

**Phone Number** if we need to call you, what number should we use?

## **Project End Date**

**Project Completion Date** – By checking this box, you are confirming that this project was completed between December 1, 2023 and December 13, 2024.

**Project Title** This is the name of the project that will be used publicly should you win. To protect privacy, please do not include a private residence's full address or a homeowner's full name.

**Describe the size and scope of the project.** (20 points)

**Tell us about the project.** Write a 200-500 word description of the project. Your entry should demonstrate one or more of the following: logistical challenges, quality workmanship, uniqueness, difficulty, time constraints, innovative solutions, safety challenges, or anything else you feel caused your projects to be unique. Our judges actually read this part -- so take a few minutes to tell us about your project.

Clarity - 10 points

Uniqueness and Innovation -- 20 points

Challenges overcome -- 20 points

Quality of workmanship -- 20 points

## **Other info you think our judges should see**

Write a 200-500 word description of the project. Your entry should demonstrate one or more of the following: logistical challenges, quality workmanship, uniqueness, difficulty, time constraints, innovative solutions, safety challenges, or anything else you feel caused your projects to be unique. Our judges actually read this part -- so take a few minutes to tell us about your project.

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Challenges overcome -- 20 points

Quality of workmanship -- 20 points

## **Photo Agreement**

Check this box stating you understand that only 9 photos and a link to drone footage will be accepted. Once you check the box, you will be able to upload your photos.

Please note that by checking this box, you give NTRCA permission to use your photos to promote the award, honor your project, and potentially for future consumer awareness.

**Before Photos (2)**

Please add 2 BEFORE photos (at least 1MB in size; original jpg works best). Horizontal photos are preferred.

SAVE these photos as Your Company Name and BEFORE (e.g. "GenericRoofingCo BEFORE1.jpg")

We shouldn't have to say this, but make sure your photos don't show you breaking any rules required by OSHA!

10 points

15 points for Safety Compliance (total for all photos)

**During the Project Photos (up to 5)**

Feel free to include up to 5 other photos of your choosing. Make sure they are each at least 1MB in size. HORIZONTAL photos are preferred.

LABEL these photos -- Your Company Name and DURING. (e.g. "GenericRoofingCo DURING1.jpg")

We shouldn't have to say this, but make sure your photos don't show you breaking any rules required by OSHA!

10 points

15 points for Safety Compliance (total for all photos)

**After Photos (2)**

Please add two FINAL PROJECT or AFTER Photos -- these are the ones you want us to use in all our PR and marketing should you win (please make sure this jpg photo is at least 1MB in size). HORIZONTAL is preferred.

LABEL these photos -- Your Company Name and AFTER.

We shouldn't have to say this, but make sure your photos don't show you breaking any rules required by OSHA!

10 points

15 points for Safety Compliance (total for all photos)

**Drone Footage**

Do you have a link to drone footage? If you have a downloadable file, please upload it in the appropriate category above.

If it is on a website or you have a cloud link instead, please share it here.

### **Shout out to company team members**

Who on your company team worked on this project and deserves recognition? Please list their names exactly how they would want to see them in print.

If your project is a winner, you may purchase a Mini Golden Hammer Award for them for around \$200. NTRCA will provide winning companies one Golden Hammer per project.

Bonus 5 points total for shout outs shared.

### **Shout out to NTRCA Associate Members who supported your project.**

Please list any NTRCA Associate Members who worked on this project with you.

You can see if someone is an NTRCA member by going to <https://www.ntrca.com/findyourroofingpartnertoday> and selecting Associates/Vendors. It may need a minute to load.

If your project is a winner, they will receive a Mini Golden Hammer Award that NTRCA pays for -- so list them exactly how you think they should be listed on their award.

Bonus 5 points total for shout outs shared.

### **Shout out to Non-NTRCA Members Who Helped You**

Please list any Non-NTRCA Associate Members who worked on this project with you.

If your project is a winner, you may purchase a Mini Golden Hammer Award for them for around \$200 -- so list them exactly how you think they should be listed on their award.

Bonus 5 points total for shout outs shared.

### **High Resolution Company Logo**

#### **Awards Gala**

Unlike many award programs, NTRCA does not charge a fee to apply for an NTRCA Golden Hammer Award. Should your project win, you will incur costs to attend the Awards Gala and to order any additional awards not covered by NTRCA. Save the date of February 8, 2025, at the Longhorn Ballroom in Dallas. PLEASE NOTE: All NTRCA Members are welcome to attend (not just winners), although seating can sell out.